

# Brian Riggs

## Chicago Association Management

Brian is a seasoned leader in association management and organizational development, known for helping mission-driven teams turn complexity into clarity. As the founder and former CEO of Riggs Enterprise Corp., Brian spent more than a decade guiding trade associations, professional societies, and nonprofits through pivotal transitions—building growth strategies, fostering board engagement, and aligning operations with purpose. With a background in public history and a career that spans research, executive leadership, and strategic consulting, Brian brings a unique blend of curiosity, discipline, and narrative skill to his work.



## The Importance of a Connected Culture: Aligning Your Team for Success

This presentation will explore the importance of a connected culture throughout the organization including ways to design a more aligned team, conducive culture, and growth driven team.