

## SPONSORSHIP OPPORTUNITIES

2025 STATEWIDE HVAC SUMMIT POWERED BY NJ ACCA ATLANTIC CITY, NJ OCTOBER 23 - 24, 2025

## Back by Popular Demand

After the tremendous success of the first-ever Statewide HVAC Summit last year, the two-day event returns to Atlantic City at a critical time for the industry. As a sponsor, you'll set yourself apart from the competition, drive the conversation forward, and interact with the key decision-makers across New Jersey.

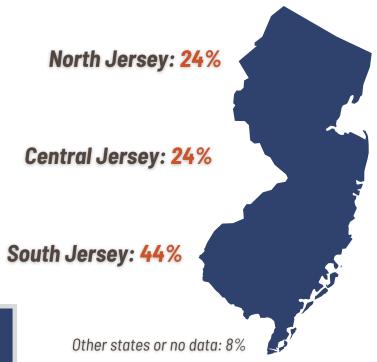
## 2024 at a Glance

140 attendees

18 organizations in sold out Exhibit Hall

66% of attendees opted into sponsor communications.

"Very engaging."
"I really enjoyed the day!"
"Fantastic first event (hopefully first of many!)"



### This Year

- Full day of learning opportunities
- Kickoff Reception Thursday evening
- Six breakout sessions
- Four hands-on trainings
- Utility Panel

- Legislative Update
- Exhibit and Vendor Hall
- Expanded sponsor packages
- Learn from local legends
- Connect with NJ ACCA members



# Keynote Speaker Sponsor - \$25,000 \_\_\_solo

Put your company in the spotlight by sponsoring our featured keynote speaker. This sponsorship offers unmatched visibility and exclusive access. Align your brand with our Keynote's inspiring message about the importance of the trades and workforce development. This is a standout opportunity for a company committed to advancing the trades, supporting skilled labor, and making a lasting impression on attendees.

- The opportunity to introduce the Keynote speaker
- Verbal recognition during opening remarks
- An exclusive dinner with the Keynote on October 24
- Exhibitor package with priority booth placement
- Ten (10) complimentary Summit registrations for your team or guests
- One hotel room for two nights (October 23 October 25)
- The opportunity to host workshops during the Summit
- Recognition in pre-event and post-event marketing
- Access to the attendee list\*
- Logo placement in pre- and post-Summit newsletters
- Logo on the NJ ACCA website
- Logo featured in all Summit email communications
- Logo displayed on on-site event signage



## Kickoff Reception Sponsor - \$7,500

Be front and center as we welcome attendees to the Summit. As the exclusive Kickoff Reception Sponsor, your company will be prominently featured as we welcome attendees to the Summit. This opportunity offers both visibility and direct engagement with industry leaders and decision-makers.

- Recognition as the exclusive Kickoff Reception Sponsor
- Opportunity to deliver a brief welcome at the reception
- Verbal recognition during opening remarks
- Dedicated reception email featuring sponsor branding
- Personalized email from sponsor to NJ ACCA members (sent by staff on sponsor's behalf)
- Premium recognition on the Summit website
- Exhibitor package with priority booth placement
- Four (4) complimentary Summit registrations
- Access to the attendee list\*
- Logo placement in pre- and post-Summit newsletters
- Logo on the NJ ACCA website
- Logo featured in all Summit-related email communications
- Logo displayed on on-site event signage

## Lunch & Legislative Speaker Sponsor – \$5,000

Support one of the Summit's most anticipated sessions and put your company front and center. This sponsorship highlights your company during our featured legislative update: an important session that draws decision-makers and business owners eager to understand the latest policy changes affecting the HVAC industry.

- Opportunity to introduce the Legislative Speaker
- Company signage displayed during lunch
- Exhibitor Package
- Two (2) complimentary Summit registrations
- Access to the attendee list\*
- Logo in newsletter, website, signage, and Summit communications
- Option to place brochures or giveaways on lunch tables
- Opportunity to display a branded retractable banner
- Opportunity to provide branded napkins or other items for extra visibility

# Breakfast Sponsor - \$3,500 = soup

Be the first name attendees see as they start their day. This exclusive opportunity positions your brand in front of every participant as they gather to network, fuel up, and prepare for the day's sessions.

### **Sponsorship Includes:**

- Exclusive sponsorship of the breakfast service
- Signage at breakfast
- Logo in newsletter, website, signage, and Summit communications
- Access to the attendee list\*
- Option to place brochures or giveaways on breakfast tables
- Opportunity to display a branded retractable banner
- Opportunity to provide branded napkins or other items for extra visibility

## Morning Break Sponsor - \$2,500

Keep attendees energized and your brand front and center. Sponsor the morning break and connect with attendees as they reconnect and prepare for the next sessions.

- Exclusive sponsorship of morning refreshments
- Signage at break area
- Logo in newsletter, website, signage, and Summit communications
- Access to the attendee list\*
- Opportunity to display a banner at the station



## Coffee Station Sponsor - \$1,500

Keep the coffee flowing and your brand top of mind. Sponsor the all-day coffee station and be seen every time attendees grab a cup.

#### **Sponsorship Includes:**

- Exclusive sponsorship of the coffee station
- Signage at the coffee area
- Logo in newsletter, website, signage, and Summit communications
- Access to the attendee list\*

## Community Sponsor - \$500

Support the HVAC community and gain exposure. A simple and affordable way to stay visible and support the Summit-no exhibit table required.

#### **Sponsorship Includes:**

- Logo in newsletter, website, signage, and Summit communications
- Access to the attendee list\*

\*FOR PRIVACY REASONS, ATTENDEES CAN OPT-IN TO SHARING THEIR EMAIL ADDRESS.

### Invest in a sponsorship today.



njacca.org/2025sponsor



Exhibitor Opportunities njacca.org/2025exhibitors

### Contact Us





njacca.org/hvac-summit